

## RETRACTABLE BANNER

**SCALE: 10% of FULL SIZE** 

**TOP** 

TEMPLATE >

33.5" x 78" LIVE ART AREA

33.5" x 84" OVERALL Bnr SIZE

LIVE ART AREA IN BLUE

## **NOTE:**

Files sent for printing should preferably be in one of the following formats:

**PDF FILES:** Adobe Acrobat .pdf Files

## **VECTOR FORMAT: TYPE & LINE ART**

Files such as - Adobe Illustrator .eps or .ai (remember to convert all fonts to outlines and embed all linked images)

**RASTER FORMAT: PHOTOS & ILLUSTRATIONS** Files such as - Adobe Photoshop .tif and .jpg files (Resolution of at least 100 ppi/dpi at 100% at full size)

These files may be scaled to a smaller image size, but must convert to at least 100 ppi/dpi at full size for optimum printing results.

**Example:** If an image is to be printed at 96" x 48" your file could be 24 x 12 at 400 ppi/dpi That will convert to 100 ppi/dpi at full size.

Please feel free to call if you have any questions or need more information: Hank Allgeier • Graphic Services • 502-452-2561